

## Delivering Accelerated Family Planning in Pakistan (DAFPAK)

# Flood Response Activities

2 August 2022 to 15 January 2023

In 2022 floods in Pakistan affected more than one-third of the country and displaced 33 million people. Shelter-less children, pregnant women, and the elderly bear the brunt of the disaster. All DAFPAK partners have pivoted their interventions to respond to the flood crises in different ways to support the most vulnerable and affected population.

From 2 August 2022 to 15 January 2023, 2,896 camps across 29 districts were conducted by the partners. This includes mobile outreach camps and camps conducted in government-based facilities supporting the Population Welfare Department (PWD) and Department of Health (DoH). The map shows where partners have been working:

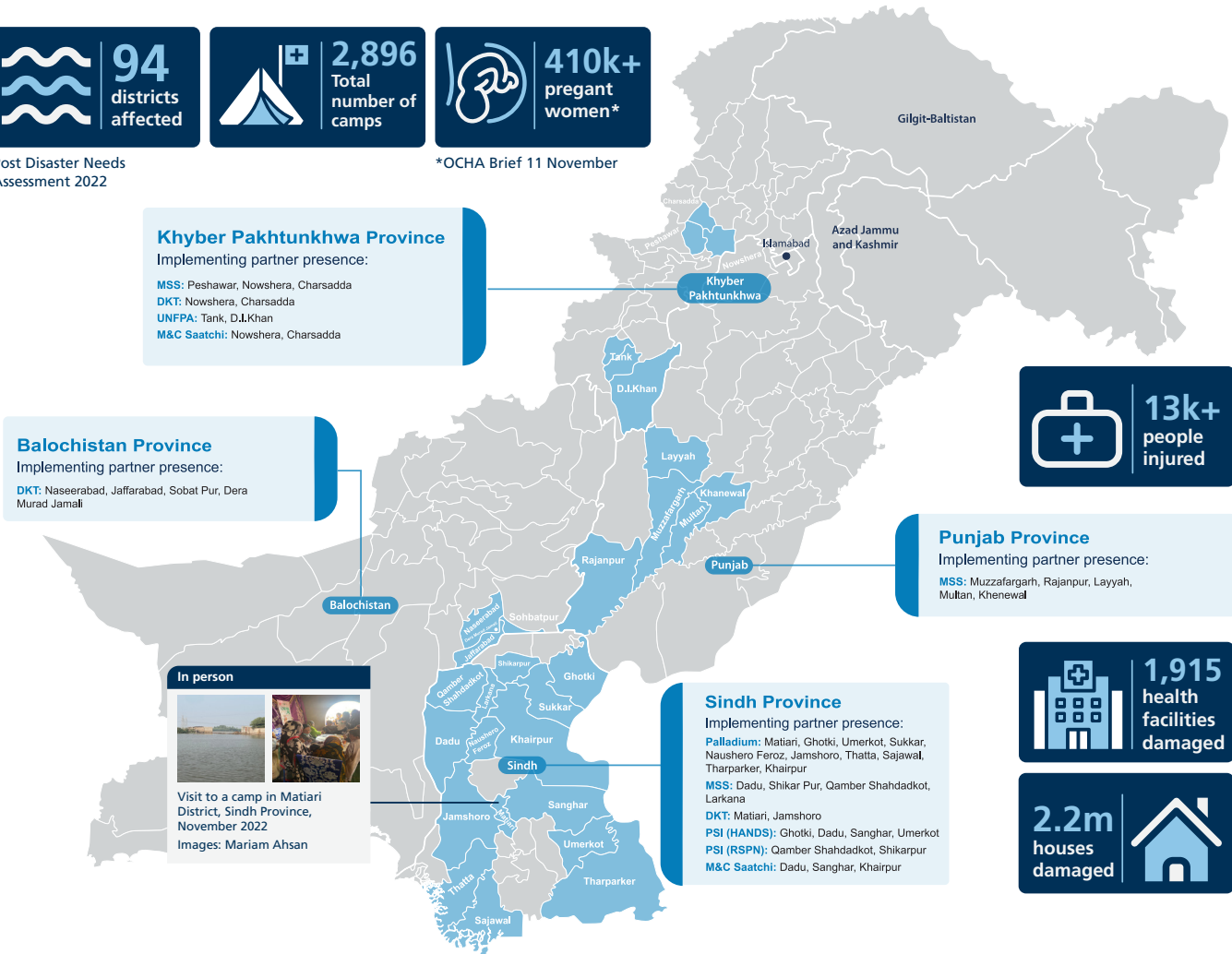
**94**  
districts affected

\*Post Disaster Needs Assessment 2022

**2,896**  
Total number of camps

**410k+**  
pregnant women\*

\*OCHA Brief 11 November



**Khyber Pakhtunkhwa Province**  
Implementing partner presence:  
MSS: Peshawar, Nowshera, Charsadda  
DKT: Nowshera, Charsadda  
UNFPA: Tank, D.I.Khan  
M&C Saatchi: Nowshera, Charsadda

**Balochistan Province**  
Implementing partner presence:  
DKT: Naseerabad, Jaffarabad, Sobat Pur, Dera Murad Jamali

**13k+**  
people injured

**Punjab Province**  
Implementing partner presence:  
MSS: Muzaffargarh, Rajanpur, Layyah, Multan, Khennel

**In person**

Visit to a camp in Matiari District, Sindh Province, November 2022  
Images: Mariam Ahsan

**Sindh Province**  
Implementing partner presence:  
Palladium: Matiari, Ghotki, Umerkot, Sukkar, Naushero Feroz, Jamshoro, Thatta, Sajawal, Tharparker, Khairpur  
MSS: Dadu, Shikar Pur, Qamber Shahdadkot, Larkana  
DKT: Matiari, Jamshoro  
PSI (HANDS): Ghotki, Dadu, Sanghar, Umerkot  
PSI (RSPN): Qamber Shahdadkot, Shikarpur  
M&C Saatchi: Dadu, Sanghar, Khairpur

**1,915**  
health facilities damaged

**2.2m**  
houses damaged

### LESSONS

- Despite having disaster management plans, the government is unable to implement them due to insufficient capacity and resources (human and financial)
- There is a need to have an integrated and multi sectoral approach to respond to humanitarian crises during relief, recovery, and rehabilitation phase







### CHALLENGES

- Implementing partners are witnessing a large and unexpected number of clients at the camps and require skilled human resources, transport vehicles for clients and medicines.
- IEC material materials should be translated in the local language so that it is easily understood and with more visuals to reach those with no education.



## DAFPAK partners have responded to support a range of basic health and family planning services. The data below explores some of the detail:

### What each of the DAFPAK implementing partners focus on:

 Foreign, Commonwealth & Development Office	 M&C SAATCHI	 PSI MARIE STOPES dkT	 Palladium MAKE IT POSSIBLE	 JNFPA	 INTEGRITY
Governance and financial support by FCDO	Behaviour Change Communication (BCC)	Service Delivery (Private)	Service Delivery & Technical Assistance (Public)	Enabling Environment (Policy, Advocacy, Coordination)	Third Party Validation, Monitoring & Research Peer Review
Working in collaboration with departments of Health & Population Welfare					
Support to provide Family Planning, maternal health and general health services to flood affected communities	Integrated BCC campaign with health, population and disaster resilience messages using TV, radio, social media and community outreach	Support to essential health, family planning, maternal and child health services	Support to provide family planning, maternal and child health services to affected populations in Sindh. Providing technical assistance to provincial governments in systems strengthening and emergency response	Providing family planning (FP), maternal and child health services affected populations in KPK and supporting provincial and national levels in policy and advocacy for FP and maternal health services	Monitoring of DAFPAK Partners Flood Response Activities & research study on effects of floods on family planning and reproductive health

### DAFPAK total beneficiaries served up to 15 January 2023: 474,229

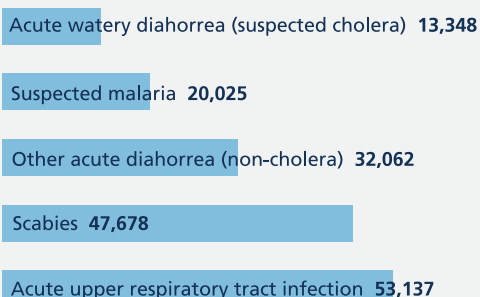


### Health services coverage in camps

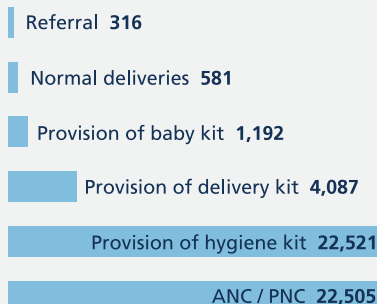


MNCH = Maternal, Newborn, and Child Health

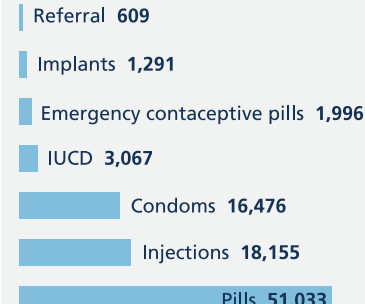
### Five most common illnesses reported in camps



### MNCH services provided to women in camps held by DAFPAK partners



### Family Planning services offered to women in camps by partners



ANC = antenatal care, PNC = postnatal care, URTI = upper respiratory tract infection, and IUCD = intrauterine contraceptive device

**90.7M**  
TV viewers  
in December

Through M&C Saatchi Khairkhwah total reach reported through television and outreach interventions

Direct Engagement

**38,540**

Direct Reach

**4,060,900**